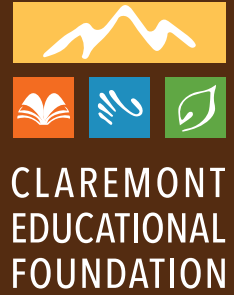


Chocolate Walk

PRESENTED BY CLAREMONT EDUCATIONAL FOUNDATION



SATURDAY, DECEMBER 9, 2023 • 2 PM – 5 PM

Merchant Information

Chocolate Walk is back for a 6th year! This exciting event is a great opportunity for families and chocolate lovers of all ages to indulge in chocolate sweets and savory treats as they visit Claremont merchants throughout the Village. Through the years, this event has provided exposure for event sponsors, tasting sites, and vendors, in Claremont Village to nearly 2,000 ticket holders since its inception. Showcase your business to potential new customers, visit with existing customers and build relationships in the community all while helping to support CEF and its mission to protect and enrich quality public education in Claremont through community involvement.

How to Participate

Any Claremont Village business within walking distance of the check-in sites at Shelton Park and Village West parking garage can join the Chocolate Walk.

- Food/drink vendors can be a tasting stop and supply and showcase an approved chocolate-themed tasting.
- Retail vendors can be a tasting stop and CEF will coordinate a chocolate-themed tasting.

Why Participate

- Showcase your business to local families
- Drive foot traffic in-store
- Create special offers to distribute to event participants
- Demonstrate your support of public education
- Post in-store Chocolate Walk marketing materials provided by CEF (optional)
- Receive recognition in event marketing materials and in CEF's annual Donor Honor Roll
- All stops and donors will have the opportunity to be included in a "bounce back" punch card (given to all Chocolate Walk ticket holders) that encourages participants to visit businesses after the event for special promotions and discounts.

Registration

Participants must complete the attached application by **November 10, 2023** and send to **Claremont Educational Foundation at 112 Harvard Ave., #191 Claremont, CA 91711** or email to **info@supportcef.com**.

A one day Certificate of Liability Insurance naming The Claremont Educational Foundation as an additional insured is also required for participation.

Ticket Sales

Tickets will be sold online. \$30 each or four for \$100.
www.supportcef.com/chocolatewalk

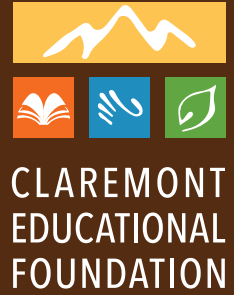
Questions and Contact Information:

Claremont Educational Foundation
info@supportcef.com
(909) 399-1709



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Sponsorship Opportunities

All sponsors of Claremont Educational Foundation's Chocolate Walk will receive multiple avenues of marketing benefits including a link to their website from CEF's website, social media shout outs with the sponsor tagged, and their business name or logo featured on Chocolate Walk marketing materials, maps, and signage.

Golden Ticket Sponsor \$7,500

1 Available

- Title Sponsor – Event name will be “Chocolate Walk presented by Claremont Educational Foundation and SPONSOR NAME”
- Logo with Sponsor level on ALL print and digital marketing collateral (largest size)
- Prominently placed logo with Sponsor level at check-in sites and on map front cover and sponsor “thank you” section
- 15 tickets
- Opportunity to be included on “bounce back” punch card encouraging participants to visit businesses after the event for a special promotion or discount
- CEF Superintendent's Circle business partner recognition for one year

Candy Land Sponsor \$5,000

1 Available

- Sponsor of the map with logo on map front cover
- Logo with Sponsor level on ALL print and digital marketing collateral (2nd largest size)
- Prominently placed logo with Sponsor level at check-in sites and on map's sponsor “thank you” section
- 10 tickets
- CEF Superintendent's Circle business partner recognition for one year

Chocolate Factory Sponsor \$2,500

2 Available

- Sponsor of the punch card with logo featured prominently on the punch card
- Logo with Sponsor level on ALL print and digital marketing collateral (3rd largest size)
- Prominently placed logo with Sponsor level at check-in sites and on map's sponsor “thank you” section
- 5 tickets
- Opportunity to be included on “bounce back” punch card encouraging participants to visit businesses after the event for a special promotion or discount
- CEF Principal's Circle business partner recognition for one year

Sweet Dreams Sponsor \$1,000

Unlimited

- Sponsor of “takeaway bag” all participants receive at check-in, includes your logo on the bag
- Logo with Sponsor level on ALL print and digital marketing collateral (4th largest size)
- Logo with Sponsor level at check-in sites and on map's sponsor “thank you” section
- 2 tickets
- Opportunity to be included on “bounce back” punch card encouraging participants to visit businesses after the event for a special promotion or discount
- CEF Gold business partner recognition for one year

Sugar Fix Sponsor \$500

Unlimited

- Logo with Sponsor level on ALL print and digital marketing collateral (4th largest size)
- Logo with Sponsor level at check-in sites and on map's sponsor “thank you” section
- 1 ticket
- CEF Silver business partner recognition for one year

Chocolate Chip Sponsor \$250

Unlimited

- Name with Sponsor level on ALL print and digital marketing collateral (smallest size)
- Name with Sponsor level at check-in sites and on map's sponsor “thank you” section

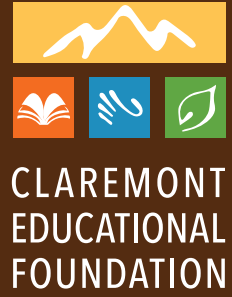
Deadline:

Sponsorship deadline to be included on map, punch card, and takeaway bag is November 10, 2023.

Please contact CEF at (909) 399-1709 or info@supportcef.com with questions or to sponsor CEF's 2023 Chocolate Walk.

Chocolate Walk

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CEF's Chocolate Walk is Back!

This exciting event is back for another year! Chocolate Walk is a great opportunity for families and chocolate lovers of all ages to indulge in chocolate sweets and savory treats as they visit Claremont merchants throughout the Village. Showcase your business to potential new customers, visit with existing customers and build relationships in the community all while helping to support CEF and its mission to protect and enrich quality public education in Claremont through community involvement. All stops and donors will also have the opportunity to include their business on a "bounce back" punch card that encourages Chocolate Walk participants to visit after the event for a special promotion.



Donor/Vendor/Sponsor Information:

Participating Business/Sponsor Name: _____

Contact Name: _____

Business Address: _____

Business Phone: _____ Alternate/Cell Number: _____

Email: _____

How would you like to participate (check all that apply – all levels include recognition as an official stop and/or provider)

- I have a business and would like to provide a chocolate treat or chocolate-themed item to serve/giveaway at my business location FREE
Describe: _____
- I have a business and would like to provide a chocolate treat or chocolate-themed item to serve/giveaway at another business location FREE
Describe: _____
- I have a business and would like to host a tasting site and would like CEF to provide chocolate treats or items to serve/give away \$150
Describe: _____
- I would like to donate a percentage of sales during the month of December to CEF Amount: _____ %
- I would like to donate a flat amount per purchase made during the month of December to CEF Amount: \$ _____
- I would like to make a one-time donation to CEF Amount: \$ _____
- I would like to be an event sponsor \$250 – \$7,500**
(see my selection on the attached rate sheet)

Please contact CEF at (909) 399-1709 or info@supportcef.com with questions or to participate in CEF's 2023 Chocolate Walk.